

**112,864 views
in ninety days.
95.6% of
them strangers.**

Every figure on this page is from Instagram Insights,
read on 22 September 2026. Nothing is projected
and nothing is rounded by us.

Measured

22 September 2026

Window

90 days, 24 June to 21 September 2026

Source

Instagram Insights

Account

@pudgypumo

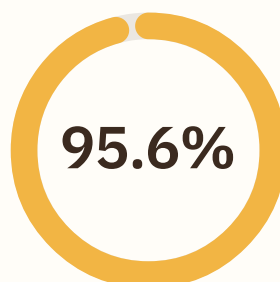
The account, ninety days

What all of his content did between June and September

112,864

Views

all content, 90 days



Not following him

share of views from strangers

67,716

Viewers

distinct accounts that watched

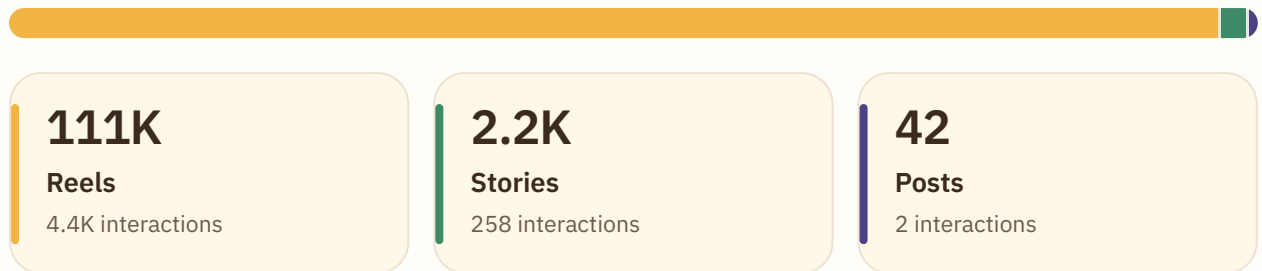
827

Profile visits

in the same 90 days

By format

Reels carry the reach. Stories keep the account alive every day.



The three to watch first

Full insights on the three reels brands ask about

Two were paid collaborations with Katze, one with Catey. Watch them before you brief anything: this is what the format looks like when it works.



26,663 Views

Feed my cat with me

Collaboration with
@katze.om · August 2026

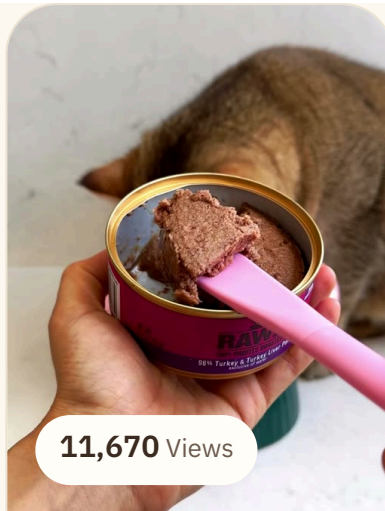
21,233 **20s**

Reached,
viewers Average
watch

62 **65**
Shares Saves

Like rate **3.1%**
Share rate **0.3%**
Save rate **0.3%**

662 Likes · 11 Comments ·
24 New follows · [Open on
Instagram](#)



11,670 Views

Feeding my cat, but make it ASMR

Collaboration with
@katze.om · July 2026

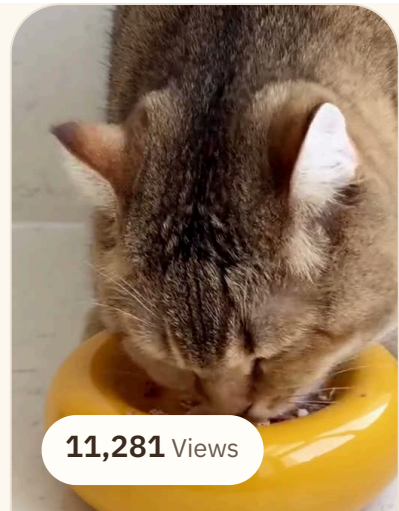
9,528 **19s**

Reached,
viewers Average
watch

70 **40**
Shares Saves

Like rate **3.2%**
Share rate **0.7%**
Save rate **0.4%**

297 Likes · 7 Comments · 5
New follows · [Open on
Instagram](#)



11,281 Views

Let's feed my cat

Collaboration with
@catey_om · April 2026

8,944 **15s**

Reached,
accounts Average
watch

152 **42**
Shares Saves

Like rate **3.8%**
Share rate **1.6%**
Save rate **0.4%**

360 Likes · 2 Comments · 5
New follows · [Open on
Instagram](#)

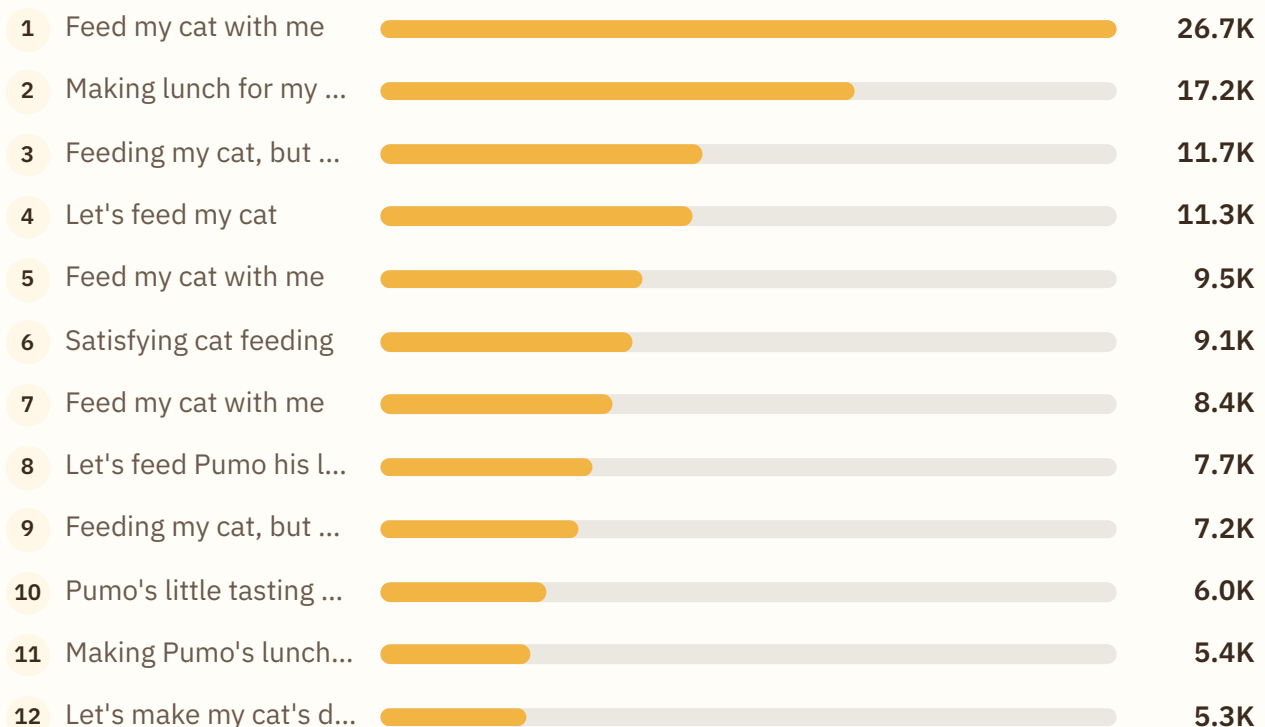
Where the views came from · Feeding my cat, but make it ASMR

Reels tab	●	68.8%	Explore	●	19%
Feed	●	7.5%	Profile	●	3.5%
Stories	●	0.6%			

Top content, one year

Twelve reels, ranked by views, as Instagram ranks them

View counts are as Instagram prints them in the ranking.
Likes, comments, reposts and shares are exact from the
same row.



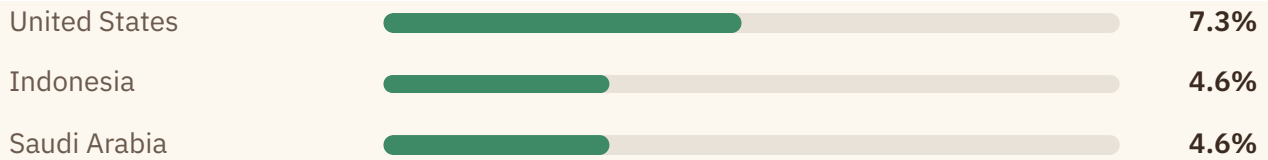
Who watches

Followers by country and city

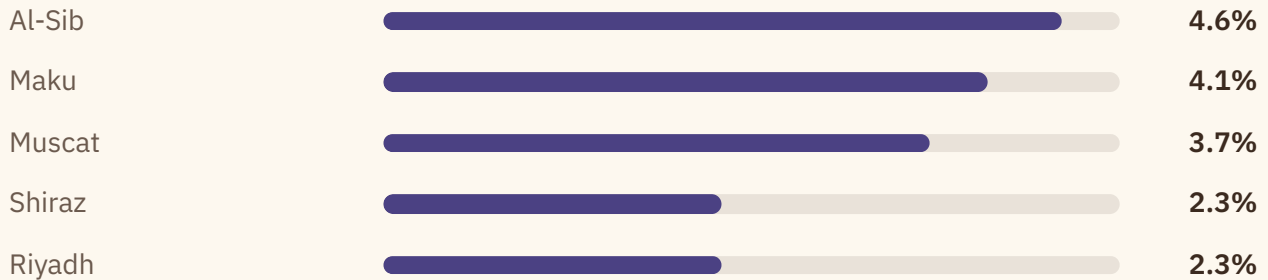
Share of followers, top five only, which is all Instagram
shows. Oman is the second country and three of the top
five cities are Omani.

Countries





Cities



When they are online. Follower activity peaks on Friday, then Thursday and Saturday (GMT+4).

What this kit does not claim

Three things to read before you price against these

- 1 The 26,663 view reel is the ceiling this account has reached, not its average. The median reel in the top twelve is closer to 7,000.
- 2 Followers are not the audience. 95.6% of views come from people who do not follow the account, which is why the follower count is not printed here as a headline.
- 3 Iran is the largest follower country. If your product is only sold in Oman, the number that matters is the 11.9% of followers there and the 95.6% of views from strangers, most of whom Instagram does not locate for us.

The whole thing happens on WhatsApp

Tell me what you sell and which package you are looking at.